

**VERIFICATION QUESTIONNAIRE**

Leader in Smart Growth

**Questionnaire addressed to persons participating in the process of selecting Award Winners "Leader of Intelligent Development" 2024 as part of the 9th edition of the Intelligent Development Forum Awards.**

The data contained in the questionnaire is solely for the purpose of selecting the Award Winners, and the completed and signed document is necessary for the final decisions of the Award Organiser.

The 'Leader of Intelligent Development' Award is an image-based award dedicated to people conducting innovative activities - including both technological and social innovations, who have already achieved success in the field of implementing ventures into economic practice for the benefit of society.

The award recognises individual achievements of people in business, local government, academia and other organisations. It refers to the individual's achievements in the field of implementing innovations into the market or carrying out innovative activities in a particular field or industry.

In their work, the Award winners are active in communicating with society at large, promoting in the media and at technological/business events the importance of their work for the intelligent development of the economy and the improvement of living standards.

**The aim of the Award is to discover, publicise and recognise work and attitudes that are already having a positive impact on the future of society in its various fields.**

The ability to communicate and promote yourself and your organisation in the media and on the Internet, as well as your projects, ideas and achievements to date, is often decisive for the success of your projects and, consequently, your impact on society. The success of implemented projects, their translation into business practice and, consequently, their impact on society. This is an extremely important, yet unfortunately often neglected and overlooked aspect. This is the basis for the idea of the Award.

The mission of the Prize is to build a positive and interesting image of innovations and their authors.

According to many experts, this is a task not only for the institutions, but also for the practitioners themselves through greater promotion of the assumptions, the results to date and, ultimately, the successes of the projects. Properly planned public relations activities and a created reputation can help at every stage of innovation development.

A big problem in working on innovation is also its unpredictability. When you are working on something new, it is very difficult to price it and to predict the end result and the time required to achieve it. When a potential partner is not able to imagine the profits and the description of the innovation does not present clear results, their final decision may be heavily influenced by the image of the innovator itself - its recognisability and credibility.

Communication problems in commercialisation are noted by both business and academia. The need to stimulate contacts, establish relationships, create platforms and initiatives that would help mutual understanding and facilitate cooperation, such as joint congresses. Most of the public is interested in information about innovation and the biggest challenge is to deliver it in an attractive form through the right channels.

**In relation to the above idea, the selection of the Nominees and Award Winners takes into account equally the innovativeness of the implemented projects, as well as the approach of the Nominees
to the promotion and information of their activities within the framework of non-industry communication, among the entire society - including potential customers, business partners or investors.**

**I. Identification of the nominee**

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| **Name:** | Kliknij tutaj, aby wprowadzić tekst. |
| **Name of represented organisation:** | Kliknij tutaj, aby wprowadzić tekst. |
| **Contact details in relation to participation in the Laureate selection process:** |
| **Email address:** | Kliknij tutaj, aby wprowadzić tekst. | **Phone number:** | Kliknij tutaj, aby wprowadzić tekst. |

**II. Information on activities and key achievements**

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| **Description of the subject matter of the activity** |
| Kliknij tutaj, aby wprowadzić tekst. |
| **Description of the main achievements of the business** |
| Kliknij tutaj, aby wprowadzić tekst. |
| **Certificates obtained, awards, etc.** |
| Kliknij tutaj, aby wprowadzić tekst. |
| **Additional information** |
| Kliknij tutaj, aby wprowadzić tekst. |

**III. Information on completed projects/projects:**

Applies to projects brought to market between 2016 and 2024 with external or own funds.

**Maximum of three projects.**

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| **1. Name of project** |
| Kliknij tutaj, aby wprowadzić tekst. |
| **Total project value:** |
| Kliknij tutaj, aby wprowadzić tekst. |
| **Start date:** | Kliknij tutaj, aby wprowadzić datę. | **Completion date:** | Kliknij tutaj, aby wprowadzić datę. |
| **Description of the project***Genesis, objectives, characteristics, role of the nominee in the project, impact of the nominee and projects on smart socio-economic development* |
| Kliknij tutaj, aby wprowadzić tekst. |

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| **2. Name of project** |
| Kliknij tutaj, aby wprowadzić tekst. |
| **Total project value:** |
| Kliknij tutaj, aby wprowadzić tekst. |
| **Start date:** | Kliknij tutaj, aby wprowadzić datę. | **Completion date:** | Kliknij tutaj, aby wprowadzić datę. |
| **Description of the project***Genesis, objectives, characteristics, role of the nominee in the project, impact of the nominee and projects on smart socio-economic development* |
| Kliknij tutaj, aby wprowadzić tekst. |

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| **3. Name of project** |
| Kliknij tutaj, aby wprowadzić tekst. |
| **Total project value:** |
| Kliknij tutaj, aby wprowadzić tekst. |
| **Start date:** | Kliknij tutaj, aby wprowadzić datę. | **Completion date:** | Kliknij tutaj, aby wprowadzić datę. |
| **Description of the project***Genesis, objectives, characteristics, role of the nominee in the project, impact of the nominee and projects on smart socio-economic development* |
| Kliknij tutaj, aby wprowadzić tekst. |

**IV. Information on the promotion and provision of information to the public on the activities carried out**

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| **Dissemination and promotion of ongoing projects***Description of publicity and dissemination activities undertaken or planned* |
| Kliknij tutaj, aby wprowadzić tekst. |
| **Opinion on building and strengthening a positive image of innovation among the public** |
| Kliknij tutaj, aby wprowadzić tekst. |
| **Decyzja dotycząca promocji i upowszechnienia dotychczasowych własnych wyników za pomocą propozycji przedstawionych przez Organizatora Nagrody:** |
| [ ]  | Online package | [ ]  | Media and conference package |
| [ ]  | Strategic package | [ ]  | The Innovation Thing | [ ]  | I choose not to promote |
| Justification of the promotion decision |
| Kliknij tutaj, aby wprowadzić tekst. |

**V. Statements**

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| **Participant statements:** |
| I declare that the data contained in the participation questionnaire is true. I agree to the collection of the information contained in the questionnaire and to the storage of the submitted documents in the place designated by the Programme Organiser. I consent to the processing of the data contained in the questionnaire for the purpose of organising the Programme in accordance with Article 6(1)(a) of the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation)."I declare that I am aware of the content of the regulations of the Smart Growth Leader Award and agree to its provisions. |
| **Town:** | Kliknij tutaj, aby wprowadzić tekst. |
| **Date:** | Kliknij tutaj, aby wprowadzić datę. |
| **Signature and stamp of the Participant:** |  |